



## LENZING AG

### Foundation

- 1938

### Turnover

- 1,63 Mrd (2020)

### Employees

- 7358 (2020)

### Branches

- Wood-based cellulose fibers
- Other biorefinery products (e.g. actic acid)

### Key materials

- Cellulose Fibers

### Key products

- TENCEL™
- VEOCEL™

# Lenzing

Innovative by nature

### About the Lenzing Group

The Lenzing Group stands for ecologically responsible production of specialty fibers made from the renewable raw material wood. As an innovation leader, Lenzing is a partner of global textile and nonwoven manufacturers and drives many new technological developments.

The Lenzing Group's high-quality fibers form the basis for a variety of textile applications ranging from elegant ladies clothing to versatile denims and high-performance sports clothing. Due to their consistent high quality, their biodegradability and compostability Lenzing fibers are also highly suitable for hygiene products and agricultural applications.

The business model of the Lenzing Group goes far beyond that of a traditional fiber producer. Together with its customers and partners, Lenzing develops innovative products along the value chain, creating added value for consumers. The Lenzing Group strives for the efficient utilization and processing of all raw materials and offers solutions to help redirect the textile sector towards a closed-loop economy. In order to reduce the speed of global warming and to accomplish the targets of the Paris Climate Agreement and the "Green Deal" of the EU Commission, Lenzing has a clear vision: namely to make a zero-carbon future come true.



Feels so right

TENCEL™ is the textile specialty brand under The Lenzing Group that covers textile specialty product offerings for apparel and home. The TENCEL™ product brand portfolio defines a new evolutionary step in terms of sustainability, functional benefits, natural comfort and caters for distinctive everyday usage or application. Product brands under TENCEL™ includes TENCEL™ Active, TENCEL™ Denim, TENCEL™ Home, TENCEL™ Intimate, TENCEL™ Luxe and TENCEL™ for Footwear.

Featuring botanic origin and biodegradable quality, TENCEL™ Modal and TENCEL™ Lyocell fibers can enhance breathability of fabrics and have minimal static charge when used in fabrics. Fabrics made of TENCEL™ Modal and Lyocell fibers are also gentle on skin with smooth, long-lasting softness, color vibrancy and color retention features. TENCEL™ Lyocell fibers are versatile and can be combined with a wide range of textile fibers to enhance the aesthetics and functionality of fabrics. Through moisture management, TENCEL™ Lyocell fibers can also absorb moisture efficiently. Exhibiting high flexibility, TENCEL™ Modal fibers enhance textiles with a naturally soft quality. Offering endless design possibilities, TENCEL™ Modal fibers can be blended with other fibers and processed using conventional machinery, significantly improving the softness and comfort of fabrics.

Fibers used under the TENCEL™ brand are derived from certified and controlled sources following the stringent guidelines of the Lenzing Wood and Pulp Policy. Namely TENCEL™ Modal and TENCEL™ Lyocell fibers, both cellulosic fibers are produced via environmentally responsible production processes and are compostable and biodegradable, thus can fully revert back to nature. TENCEL™ Modal and TENCEL™ Lyocell fibers are designated by the USDA (U.S. Department of Agriculture) BioPreferred® Program



Purely for you

VEOCEL™ is Lenzing Group's flagship specialty nonwoven brand. Derived from renewable raw material wood, VEOCEL™ provides natural care, every day, and is committed to driving industry standards around sustainability and natural comfort in the nonwoven sector. VEOCEL™ transfers the essence of nature into nonwoven products through the beneficial properties of VEOCEL™ fibers, including natural absorbency, liquid distribution, contribution to breathability, biodegradability and versatility.

The VEOCEL™ product portfolio includes VEOCEL™ Lyocell and VEOCEL™ Specialty Viscose fibers that are tailored for sustainable lifestyles and helps to maintain environmental balance by being fully integrated into nature's cycle. These fibers are certified clean and safe, biodegradable, from botanic origin and manufactured in an environmentally responsible production process. The VEOCEL™ brand is categorized into four branded offers including VEOCEL™ Beauty, VEOCEL™ Body, VEOCEL™ Intimate and VEOCEL™ Surface and its fibers are used in baby care, beauty and body care, intimate care and surface cleaning products.

Fibers under the VEOCEL™ brand are derived from renewable wood sources from certified and controlled forests and plantations and are manufactured in environmentally responsible and closed loop production processes. The fibers are compostable and biodegradable, enabling them to break down safely into raw materials and fully revert back into the environment.

## LENZING™

LENZING™ is the specialty brand from Lenzing for industrial applications, which besides fibers also includes other biorefinery products. One example is LENZING™ Acetic Acid Biobased produced from beech wood. It is purified in several steps and processed into high quality, food-grade Acetic Acid with a characteristic fruity smell. LENZING™ Acetic Acid Biobased has a carbon footprint which is more than 85% lower than that of fossil-based acetic acid.

Fiber application fields under the LENZING™ brand include protective wear, work wear, packaging, automotive interiors or engineered products like filter media.

Part of this brand is LENZING™ FR, a sustainably produced inherently flame-resistant cellulosic fiber based on the renowned Modal fibers production process. It meets the definition of "inherently flame retardant and resistant fibers" as specified by the European Man-made Fibers Association (CIRFS).

# Lenzing

Innovative by nature

TENCEL™



VEOCEL™



## LENZING AG

### Contact

**Lenzing AG**  
 Werkstraße 2, 4860 Lenzing  
 Austria  
[www.lenzing.com](http://www.lenzing.com)  
[office@lenzing.com](mailto:office@lenzing.com)

### Contact person



**Ledl Caroline**  
 Head of Product Management  
 Global Textiles Business  
 +43 7672 918 3302  
[c.ledl@lenzing.com](mailto:c.ledl@lenzing.com)