



Recell®

About

Recell® is a brand powered by KNN Cellulose, an innovative Dutch company. From efficient process to innovative products, KNN Cellulose BV provides cellulose-based solutions to help major industries in reducing carbon emission through circular economy.

Employees

- 7-10

Applicable Industries

- Agricultural
- Biocomposites
- Chemicals
- Construction
- Road Construction

Key Materials

- Cellulose

Key Products

- Recell® Fibres
- Recell® Biocomposite

Recell®

Recell® (Fibres and Biocomposite)

Recell® is a high quality cellulose-based product applied in industries such as biocomposites, insulation, road construction, and agriculture, and more.

Recell® improves CO₂ performance because it is made from recycled resources i.e. toilet paper. We extract it from Sewage Treatment Plants (STPs) to through the Cellvation® technology, one of our main suppliers.

Awarded 2nd in the innovation award “Biocomposite of the Year 2019”, Recell® Biocomposite is a competitively priced alternative to traditional plastics. Mixed with the cellulose-rich Recell® made from used toilet paper and (bio)polymers results in lower CO₂ emission and environmental cost. Applications: flower pots, cladding, decking, garden furniture, and more.

1 ton Recell® → - 2 ton CO₂

For every ton of Recell® used, 2 tons of CO₂ emission is reduced. This can contribute directly to your organisation’s sustainability goals.



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Contact

Duinkerkenstraat 13a, 9723 BN
Groningen, The Netherlands

Agora 4, 8934 CJ
Leeuwarden, The Netherlands

+31(0) 850 711 925

www.recell.eu

Contact Person



Edwin Loman
Account Manager
+31 (0) 630 852 634
e.loman@recell.eu

Part of The Recell® Circular Platform

Recell® provides a platform for partners to collectively develop high quality cellulose-based solutions. The Recell® Platform offers a cycle of production that circulates resources efficiently and reduce environmental cost. Circulated resources allow the economy to reduce the need to exploit natural resources. This resource circulation within the platform results in less waste. Therefore, the Recell® platform is an economically attractive and environmentally-friendly solution.



Bio-based Chemicals



Recell® Biocomposite Picnic Table



Road made from toilet paper



Fish ladder made from Recell®