

SUSTAINABILITY CONSULT

Foundation

2008

Employees

5-10

Key services

- Communications
- Public Relations
- Business Development
- Stakeholder Engagement
- Events & Awards
- Social Media



Our Company

Sustainability Consult is the leading bioeconomy communications and PR consultancy, working with organisations to build their Credibility & Visibility. We work across the biomaterials sector, with start-ups, multinationals, certification bodies, investors and trade associations. We are based in Brussels and operate internationally.

We believe that shifting from fossil-based to bio-based is an important step towards decarbonising the economy. This transition has to be handled carefully. Credible communications and stakeholder engagement are key.

A Specialised PR Agency for the Bioeconomy

A trusted partner and recognised source for the media, Sustainability Consult has a proven track record in brand building, corporate communications and PR. We offer a full range of consultancy services, from PR to marketing communications and online strategy, social media account management and training, events organisation, sustainability reports and media monitoring through to issues management and crisis communications.

Our clients (past and present) include:



















































SUSTAINABILITY CONSULT

Contact

Sustainability Consult 9 rue Emmanuel van Driessche 1050 Brussels

www.sustainabilityconsult.com

hello@sustainabilityconsult.com Europe: +32 2 347 1101 USA: +1 202 470 3239 24/7 Contact: +32 496 116 198

Contact person



Kathryn Sheridan CEO

ks@sustainabilityconsult.com

Communications

From websites and brochures to trade show stands and logos, we have your marketing communications needs covered whatever your budget.

Public Relations

From a single press release to an ongoing media programme, we develop the right angles and push your story out to the media that matter.

Events & Awards

Attending, sponsoring and exhibiting at events takes coordination and expertise. We represent our clients at all the major bioeconomy and sustainability events, negotiating their participation and writing winning abstracts and awards submissions. We also advocate for the bioeconomy at sustainability and policy events.

Business Development

Working hand in hand with our clients, we help them identify their target markets and audiences. Lead generation, building contacts for EU projects and connecting start-ups to investors and multinationals is all part of our Business Development service.

Stakeholder Engagement

Engaging with stakeholders and listening to their concerns is key for any responsible business today. We map and bring together stakeholders then facilitate the process.

The Sustainability Consult Vision

We are outspoken advocates for the responsible development of the bioeconomy sector. Our CEO Kathryn Sheridan speaks and writes regularly on the importance of credible communications and stakeholder engagement to build a sustainable bioeconomy sector. She speaks, moderates and is on the Advisory Board of leading industry conferences and events. Sustainability Consult is media partner for leading bio industry and sustainability events.

Sustainability Consult is a responsible business and a member of 1% for the Planet, donating 1% of sales to environmental non-profit Natuurpunt in Belgium. CEO Kathryn Sheridan is an Ambassador for 1% for the Planet.

