



NAROCON CONSULTING KAEB

Foundation

- 1997

Branches

- Consultancy
- Bioplastics
- Biobased Chemistry
- Market Intelligence
- Communication
- Policy Affairs
- Technical & Legal Framework

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We Serve Green Pioneers to Build the Biobased Economy

narocon offers consulting services for the strategy development and implementation of an innovative biobased product business. narocon is serving public and private partners to pioneer the biobased economy. Most of our clients are SME and corporations producing and using biobased polymer products.

Harald Kaeb, the founder and owner of narocon, has a 20 years track record of services dedicated to innovate chemistry and plastic businesses. He is a PhD chemist, and has managed the European Bioplastics industry association and chaired its board from 1999 to 2009. Harald truly is a green pioneer, and still fully dedicated.

Sustainable development is our golden guideline. We believe in critical and constructive dialog based on facts and science. A longstanding expertise in various fields and insights from a huge global network of partners are our assets.

We serve to set up, evaluate or optimise integrated business development concepts covering

- Sourcing of agricultural feedstocks
- Technology and value chain partnerships
- Market intelligence and customer support
- Technical framework and quality instruments
- Communication: Claims, public relations and policy affairs
- Issue management: Sustainability proof and regulations
- End-of-life options

narocon and its network of the best experts are guiding pioneers to market and business success. There is no need to repeat failures or re-invent the wheel. Spend valuable resources more efficiently.

If you think that knowledge is expensive try ignorance.

