

POLYMEDIA PUBLISHER GMBH

Foundation

2006

Branches

- Plastics Industy
- Packaging Industry
- Automotive Industry
- Consumer Electronics
- All Industries
- Academia
- Politicians

Key materials

- Bio-based Plastics
- Biodegradable Plastics

Key products

- Bioplastics MAGAZINE
- Conferences
- Consulting

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bioplastics

Product

The success of bioplastics magazine in the first 8 years proves that there is a real need for a trade magazine dedicated exclusively to bioplastics, i.e. plastics from renewable resources and biodegradable plastics including natural fibres. bioplastics MAGAZINE covers all topics of these bio-based plastics and biodegradable plastics, many of which fulfilling both aspects.

The magazine keeps its readers updated about the different bioplastic resins which are available and will come up in future, about chemistry, properties and availability. bioplastics MAGAZINE covers the processing techniques of these fascinating materials such as film blowing, extrusion, thermoforming, blow moulding, injection moulding etc. A large part in bioplastics MAGAZINE is dedicated to current and future applications. As of today, the lions share are packaging applications, but other industries are following. Even producers of consumer products such as covers for cellphones, laptop-computers or toys are interested in this family of materials as well as the automotive industry and many others – or they are already using bioplastics in certain products. Another quite important aspect is the political situation. bioplastics MAGAZINE reports about regulations, certifications and all end-of-life options.

It is read by decision makers in all parts of this business, e.g. the raw material suppliers and compounders, machine and mould makers, converters, brand owners, the complete trade chain (wholesale and retail) as well as scientists and politicians, as bioplastics MAGAZINE is an independant and neutral source of information. With an average print run of 5000 (depending on large events like exhibitions or conferences) the estimated number of readers is much bigger, as many copies of bioplastics MAGAZINE are circulated or passed on to other interested readers. Since its start in early 2006 bioplastics MAGAZINE has experienced a constant, and very positive, feedback from its readers. The number of subscriptions is continuously increasing.

bioplastics magazine also organizes high class conferences, such as the PLA World Congress (2009, 2012 and 27th-28th of May 2014) in Munich or "bio!pac 2015", the "biobased packaging" conference in May 2015 in Amsterdam.

The print magazine is published 6 times a year in English language. Subscribers get bioplastics MAGAZINE on their desk for EUR 149.00. This also includes access to the online archive with full-search functionality over all published issues.

www.bioplasticsmagazine.com