

Press release

nova-Institut GmbH (www.nova-institute.eu)
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nova-Institute announces new market study on bioplastics with latest data for 2018

Winter special value pack: Get our current report with data for 2017 and receive the upcoming 2018 report for free

In January 2019, the nova-Institute will publish its new bioplastics market study “Bio-based Building Blocks and Polymers – Global Capacities and Trends 2018 – 2023” containing the most recent market data for 2018.

If you order this December, you will receive two studies for the price of one: simply buy the current report with data from 2017 and you will receive the new issue with data for 2018 and completely new background information free of charge once it is published in January. This means you pay only half the price for both studies. This offer is valid until 31 December of this year.

“The market studies and trend reports of the nova-Institute's biopolymer expert group on bio-based building blocks and polymers are outstanding. The update on the study “Bio-based Building Blocks and Polymers – Global Capacities and Trends 2018 – 2023” will contain more information than ever on all commercial aspects, i.e. available bio-based polymers, capacities, production, producers, applications and future developments”, says Michael Carus, CEO of nova-Institute. Our value pack, consisting of the two market studies with data from 2017 and 2018, offers customers the opportunity to spend their remaining annual budgets in order to receive the currently available data immediately and the upcoming report with updated data and a wealth of additional background information early in the new year.

Both market reports were prepared by the “nova Biopolymer Expert Group”, a group of international scientists headed by nova-Institute. The authors come from Asia, North America and Europe. The value pack is available until the end of December 2018 and starts from € 2,000 for single-user licenses. Of course there are also multi-user licenses available. You can purchase the special at www.bio-based.eu/reports – along with further market studies on specific areas of the bio- and CO₂-based economy.

Responsible for the content under German press law (V.i.S.d.P.):

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nova-Institute is a private and independent research institute, founded in 1994; nova offers research and consultancy with a focus on bio-based and CO₂-based economy in the fields of food and feedstock, techno-economic evaluation, markets, sustainability, dissemination, B2B communication and policy. Every year, nova organises several large conferences on these topics; nova-Institute has 30 employees and an annual turnover of more than 2.5 million €.

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