

## Press release

nova-Institut GmbH ([www.nova-institute.eu](http://www.nova-institute.eu))  
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# Tenth Edition of the Bioeconomy's "Who is Who" Directory to be Published – The Beeline to Suppliers and Partners in the Growing Bio-Based Business

**The success story that is the International Directory for Bio-Based Businesses (iBIB) continues. Book your free two-page company profile for an unlimited time now.**

nova-Institut has been publishing the "International Directory for Bio-Based Businesses" since 2009. In 2016, the almanac was moved to a freely available online database (iBIB, [www.bio-based.eu/iBIB](http://www.bio-based.eu/iBIB)) which facilitates easy and direct access to suppliers, products, services and experts from the global bio-based economy. iBIB comes with a whole range of search filters, an attractive design and, in particular, offers the hassle-free upload of two-page profiles for an unlimited time at no charge.

Internationally, the market for bio-based materials has gained significant influence over the past few years and continues to grow consistently. At an increasing rate, globally operating players enter the market and expand their product and service portfolios with bio-based materials (e.g. bio-based polymers, composites and biosurfactants), as well as raw materials, intermediates and green additives. The latest figures and forecasts for bio-based markets will be published by nova-Institut's team of experts in their comprehensive bioeconomy market study, together with a range of in-depth trend reports, available under [www.bio-based.eu/reports](http://www.bio-based.eu/reports).

iBIB-listed companies play a crucial role in the bioeconomy and are the pacemakers of the identified growth trend. iBIB offers leading companies and interested customers unique and efficient networking opportunities.

iBIB has proven its worth as an efficient and effective hands-on tool, as it provides direct access to thorough information on suppliers of bio-based materials and helps find the right contacts. Thanks to a detailed directory featuring more than 100 specific search criteria, the online data base offers potential customers and clients fast and results-oriented search options as well as an overview of the registered company profiles.

More than 200,000 company profiles were downloaded over the course of the past seven years. In 2017, visitor numbers reached an all-time high of ca 60,000. Today, iBIB lists more than 100 leading companies of the global bio-based industry, such as ADDIPLAST SAS (FR), AIMPLAS (ES), Beologic NV (BE), BIO (USA), BIOTEC (FR/DE), CARDOLITE (NL), CAVAC (FR), CLIB2021 (DE), Corbion (NL), Coperion (DE), Croda GmbH (DE), DuPont (USA), Evonik Industries (DE), FKuR Kunststoff GmbH (DE), GFBiochemicals (NL), Isowood GmbH (DE), Kaneka Corporation (NL), Metabolix Inc. (USA), NatureWorks LLC (USA), Novamont S.P.A. (IT), Novasep Process SAS (FR), Peter Greven GmbH & CO.KG

(DE), PTT MCC Biochem (TH), Polyvlies (DE), Reverdia (NL), Roquette (FR), Sonae Industria Woodforce (PT), Tecnaró (DE) or UPM (FI).

iBIB is extremely popular within the industry. “The data-base’s relaunch in 2016 led to increasing hit-rates which clearly exceeded the plans as they have more than doubled over the past two years,” says Michael Carus, Managing Director at nova-Institute. The increase is also reflected in the continuously growing number of available company profiles and the update of already existing profiles.

Michael Carus recommends: “This is an unbeatable package. Be a part of the unique and established “International Directory for Bio-based Businesses (iBIB)” and make sure that thousands of customers looking for bio-based solutions will find you and your company – free of charge!”

**Responsible for the content under German press law (V.i.S.d.P.):**

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nova-Institute is a private and independent institute, founded in 1994; nova offers research and consultancy with a focus on bio-based and CO<sub>2</sub>-based economy in the fields of feedstock, techno-economic evaluation, markets, sustainability, dissemination, B2B communication and policy. Today, nova-Institute has 30 employees and an annual turnover of more than 2.5 million €.