

Press release

nova-Institut GmbH (www.nova-institute.eu)
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The Core of the Bioeconomy: New Developments in Bio-based Building Blocks and Platform Chemicals

For its 10th anniversary, the International Conference on Bio-based Materials, 10-11 May, Cologne, Germany, has a special focus: Bio-based building blocks and platform chemicals

The bioeconomy is developing well. Most investment is going to the core of the bioeconomy: bio-based building blocks and platform chemicals. The capacities show a two-digit yearly growth. Based on this, new building blocks, new bio-based polymers, coatings, surfactants and others will follow. “For the conference, we were able to get the ten leading companies worldwide to Cologne – a unique opportunity to meet the pioneers in the field at one place”, says Michael Carus, Managing Director of organizer nova-Institute. In addition the latest market data and policy trends will be presented at the conference by international experts.

In the tradition of supporting promising technologies and innovative ideas, the Bio-based Materials Conference will again feature two items on its agenda dedicated to this cause:

The **start-up session** supports young companies with networking and cooperation opportunities and connects them to potential partners from industry and finance. Several start-ups will show their latest development and are looking for industrial partners. Start-ups wishing to participate can still send a document presenting their product, process, used feedstock and target markets to achim.raschka@nova-institut.de and also highlight the real innovation and the benefits of the product/technology.

The prestigious innovation award "**Bio-based Material of the Year 2017**" will be awarded for the tenth time. The advisory board will make a preselection of all applications and narrow the field down to a “Top 6” new materials and products. The final decision will be made by the conference participants after the nominees presented their innovations. Applications are still open until end of February www.bio-based-conference.com/award

The 10th International Conference on Bio-based Materials will take place on 10-11 May 2017 in Cologne, Germany. www.bio-based-conference.com

Please take a look at the preliminary programme: www.bio-based-conference.com/programme

Responsible under press legislation (V.i.S.d.P.):

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nova-Institute is a private and independent institute, founded in 1994; nova offers research and consultancy with a focus on bio-based and CO₂-based economy in the fields of feedstock, techno-economic evaluation, markets, LCA, dissemination, B2B communication and policy. Today, nova-Institute has 25 employees and an annual turnover of more than 2.5 million €.