Press release

nova-Institute GmbH (www.nova-institute.eu) Huerth, May 8th, 2012



The International Business Directory for Innovative Bio-based Plastics and Composites (iBIB2012/13) has been published!

The 2nd edition of the one and only international directory of major suppliers of bio-based plastics, composites, intermediates and green additives is distributed to more than 50,000 potential clients worldwide via the nova-Institute's huge bio-based network. The iBIB2012/13 is published as a print version (book), PDF file, online-database and for the first time also as an eBook and an App (for iPad).

The iBIB, published by nova-Institute (<u>www.nova-institute.eu</u>) and bioplastics MAGAZINE (<u>www.bioplasticsmagazine.com</u>) is an established feature of the market. The 2012/13 edition presents 80 leading producers of bio-based materials, as well as associations, agencies, engineering and research institutes from 19 countries on 6 continents. There are 15% more subscribers than for the first edition.

The market for bio-based plastics and composites continues to show double-figure growth rates and has now gained true international status. New markets such as bio-based plastics, composites, intermediates and green additives are still mostly based on "insider knowledge" which can lead to a lack of transparency, harming the steady growth of the sector. iBIB2012/13 helps firms and clients to find the best bio-based solutions available worldwide: At www.bio-based.eu/iBIB you have free and direct access to the database with more than 100 specific criteria and a complete list of profiles. The full PDF version of the iBIB is also available free at this link.

Take a further look at the hundreds of different bio-based solutions for almost every conceivable application and industry sector. The bio-based revolution is already under way. Be part of it!

Download of pictures:

http://www.nova-institut.de/pdf/12-05-07_iBIB2012Cover.zip

Responsible under press legislation (V.i.S.d.P.):

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