



Media Kit

Advertising Options in Renewable Carbon News (website & newsletter)



2026



BE VISIBLE WITH YOUR TOPICS IN YOUR TARGET GROUP



- Present your company to an international audience. Gain visibility alongside your latest press release, news and activities.
- We offer a great package to place your ad in our **RENEWABLE CARBON NEWSLETTER** and on our **RENEWABLE CARBON NEWS WEBSITE**.
- Possible packages vary from one, two or three months. We help you choose the most suitable option to meet your needs.





BE VISIBLE WITH YOUR TOPICS IN YOUR TARGET GROUP



The screenshot shows the Renewable Carbon News website interface. At the top, there's a navigation bar with links for HOME, SUPPLIERS, BOOK YOUR BANNER, CONTACT, and RENEWABLE CARBON. The main header features the 'Renewable Carbon News' title and a decorative graphic with a leaf, CO₂, and recycling symbols. Below the header, there are filters for 'All news', 'Bio-based', 'CO₂-based', 'Recycling', and 'nova news'. A search bar labeled 'Full text search' is present. The main content area displays a list of news items, including: 'Clariant and Technical University of Munich celebrate renewal of sustainability and catalysis alliance "MuniCat"', 'Clariant und die Technische Universität München erneuern Allianz für Nachhaltigkeit und Katalyse „MuniCat“', 'Carbios obtains building and operating permits, in line with announced schedule, for world's first PET biorecycling plant in Longjumeau', 'Biomüllverwertung: BAW-Sammelbeutel aktuell nicht empfehlenswert', 'Recycling organic waste: biodegradable bags not currently recommended', 'Sustainable feedstocks: Accelerating recarbonization in chemicals', 'Challenging the status quo of plastics: Biomaterials startup erthos announces \$6.5 million Series A', and 'LanzaTech Forms Joint Venture with Olayan Financing Company to Deploy Carbon Recycling Technology in Saudi Arabia'. On the right side, there are social media links for Twitter, a newsletter subscription, and an RSS feed. A 'BOOK YOUR BANNER NOW' button is also visible. At the bottom, there are event listings for 'THE GREENER MANUFACTURING SHOW' and '2023 ANNUAL 2023 ACCO ALBA BUSINESS & INNOVATION CONFERENCE & EXHIBIT'.

RENEWABLE CARBON NEWS

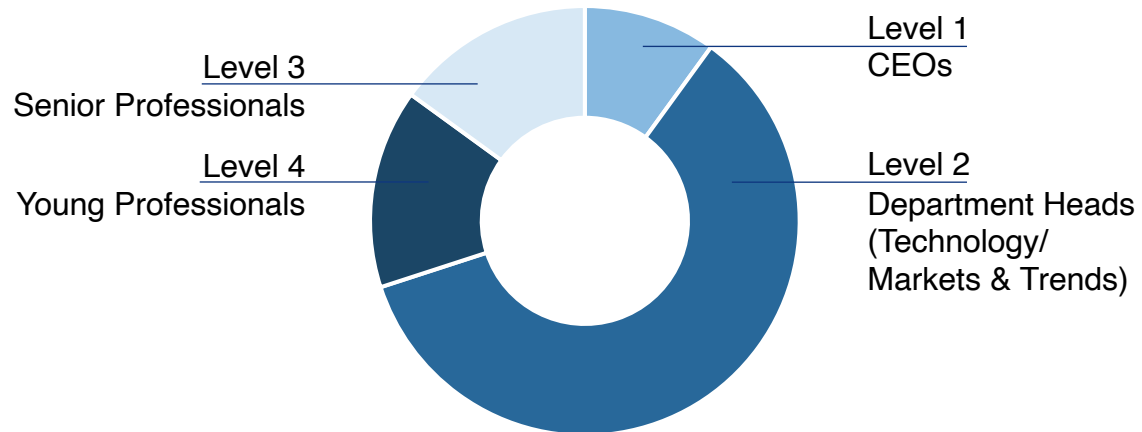
Top news on Bio-based and
CO₂-based Economy and
Chemical Recycling Worldwide

Up to 1.250.000 Visits per Month

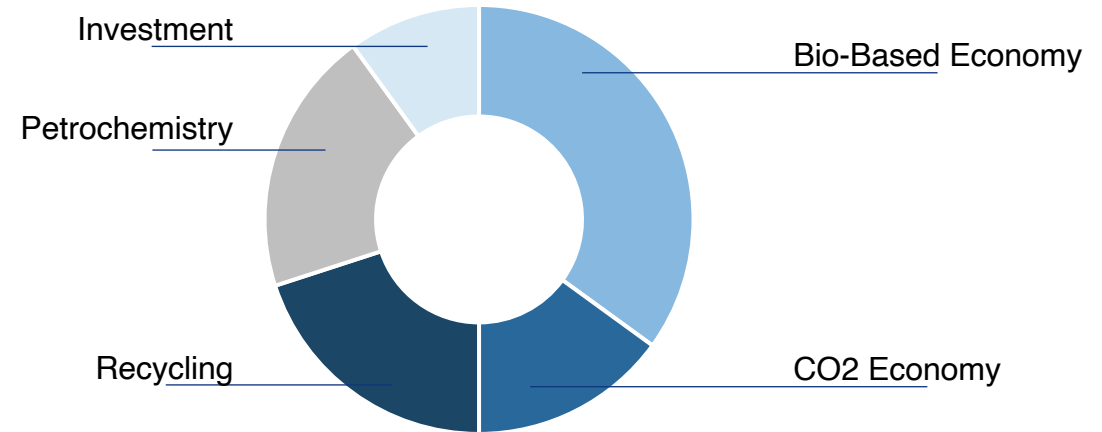
Daily newsletter distribution worldwide



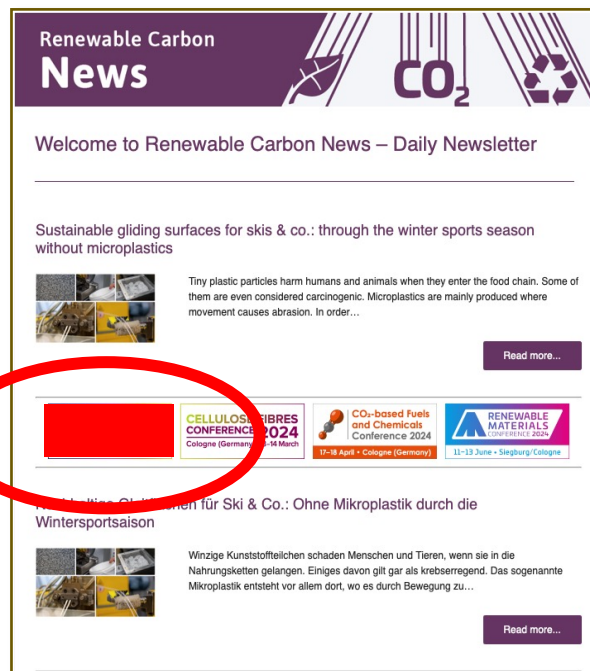
POSITIONS



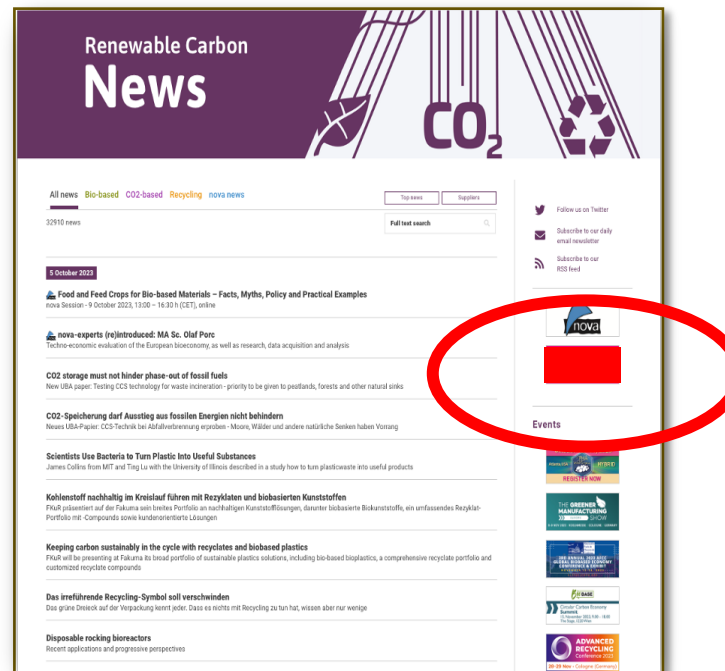
INDUSTRIES



WEBSITE



NEWSLETTER



BANNER SMALL

Size:
150x65 Pixel (to be send to us in 300x130)

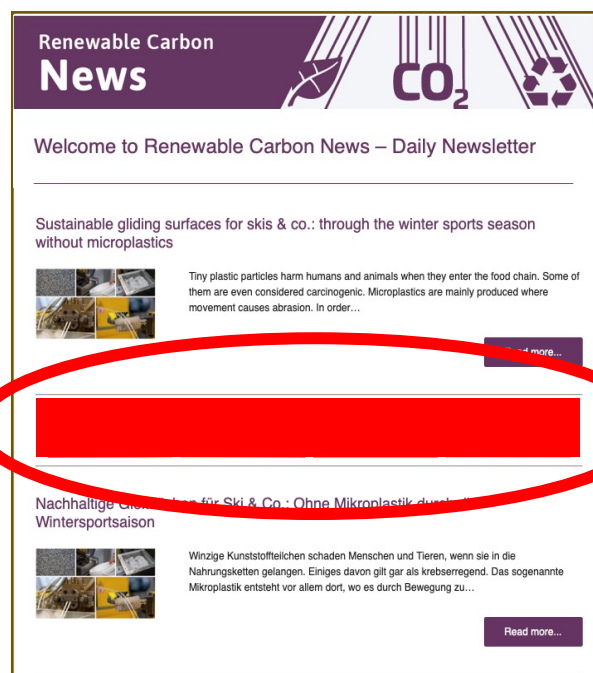
Duration:
1, 2 or 3 months

Place:
Renewable Carbon News Website and in daily Renewable Carbon News Newsletter

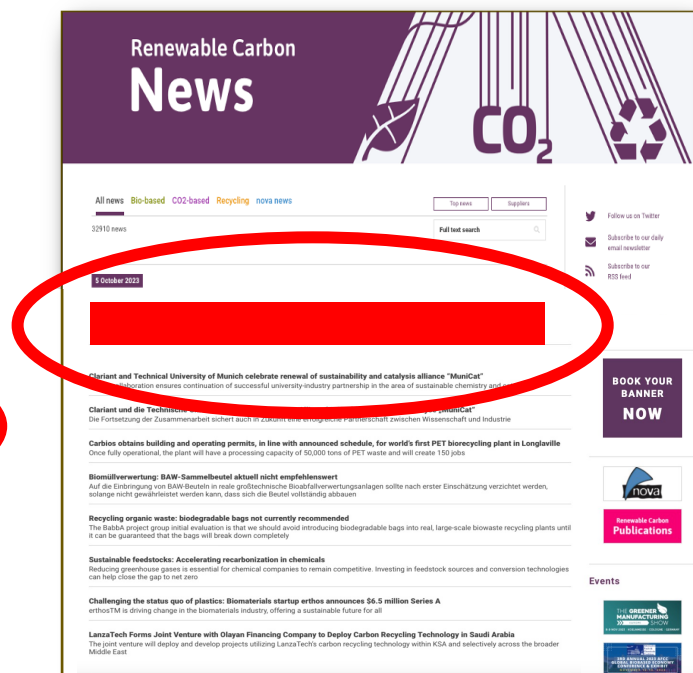
Prize:
1,200 – 2,400 EUR

SIZE 150x65 Pixel

WEBSITE



NEWSLETTER



SIZE 630x75 Pixel

BANNER LARGE

Size:
630x75 Pixel (to be send to us in 1260x150)

Duration:
1, 2 or 3 months

Place:
Renewable Carbon News Website and in
daily Renewable Carbon News Newsletter
(rotation)

Prize:
1,800 – 3,000 EUR

CHOOSE YOUR TIME PERIOD

	1 MONTH	2 MONTHS	3 MONTHS	
OPTION I SMALL	1,200 EUR	1,800 EUR	2,400 EUR	top positioning
OPTION II LARGE	1,800 EUR	2,400 EUR	3,000 EUR	top positioning rotation

All prices plus tax.

For more information and individual consultation please contact:

Kristijan Mršić
kristijan.mrsic@nova-institut.de

