



Media Kit

Advertising Options in Renewable Carbon
News (website & newsletter)



2026



BE VISIBLE WITH YOUR TOPICS IN YOUR TARGET GROUP



- Present your company to an international audience. Gain visibility alongside your latest press release, news and activities.
- We offer a great package to place your ad in our **RENEWABLE CARBON NEWSLETTER** and on our **RENEWABLE CARBON NEWS WEBSITE**.
- Possible packages vary from one, two or three months. We help you choose the most suitable option to meet your needs.





BE VISIBLE WITH YOUR TOPICS IN YOUR TARGET GROUP



The screenshot shows the 'RENEWABLE CARBON NEWS' website. The header includes navigation links: HOME, SUPPLIERS, BOOK YOUR BANNER, CONTACT, and RENEWABLE CARBON. The main content area features a large banner with the text 'Renewable Carbon News' and a graphic of a leaf, CO₂, and a recycling symbol. Below the banner, there are filters for 'All news', 'Bio-based', 'CO₂-based', 'Recycling', and 'nova news'. A search bar labeled 'Full text search' is present. The main news list includes several articles with dates and headlines, such as 'Clariant and Technical University of Munich celebrate renewal of sustainability and catalysis alliance "MuniCat"'. On the right side, there are social media links for Twitter, a newsletter subscription, and an RSS feed. A prominent 'BOOK YOUR BANNER NOW' button is also visible.

RENEWABLE CARBON NEWS

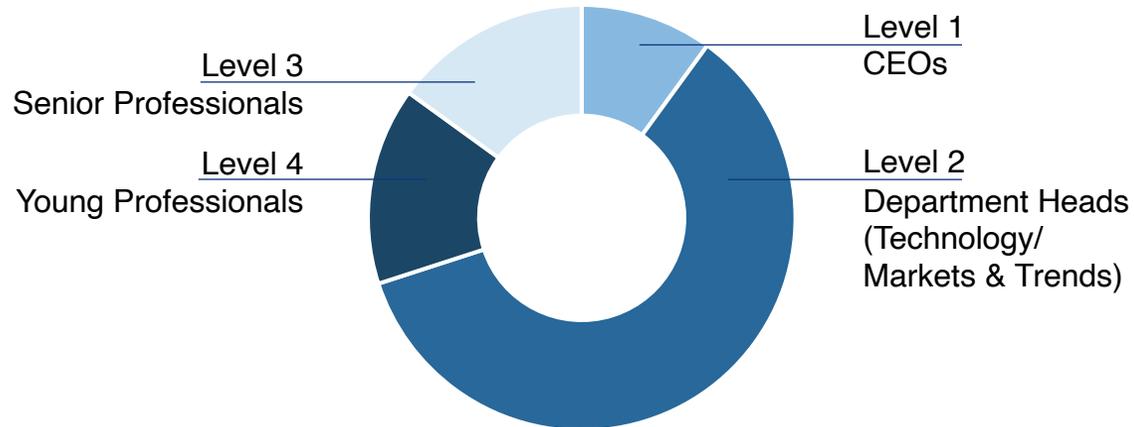
Top news on Bio-based and
CO₂-based Economy and
Chemical Recycling Worldwide

Up to 1.250.000 Visits per Month

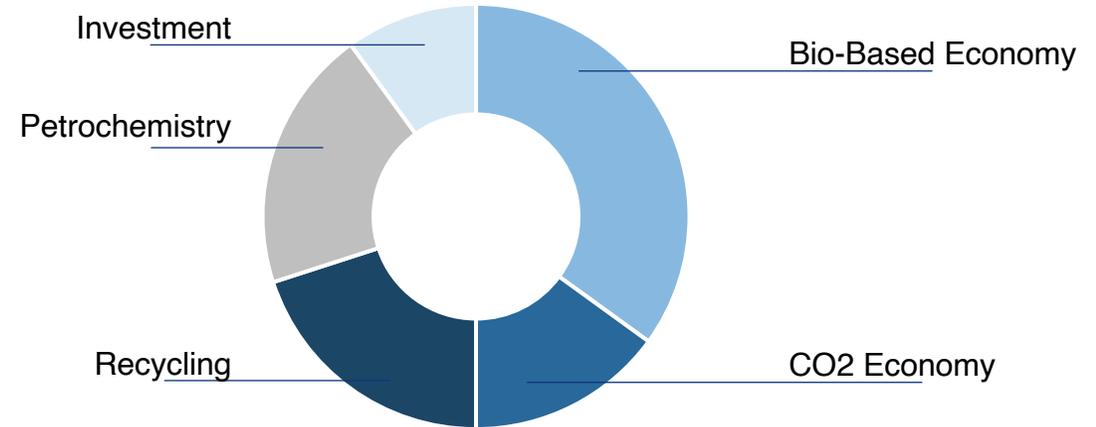
Daily newsletter distribution worldwide



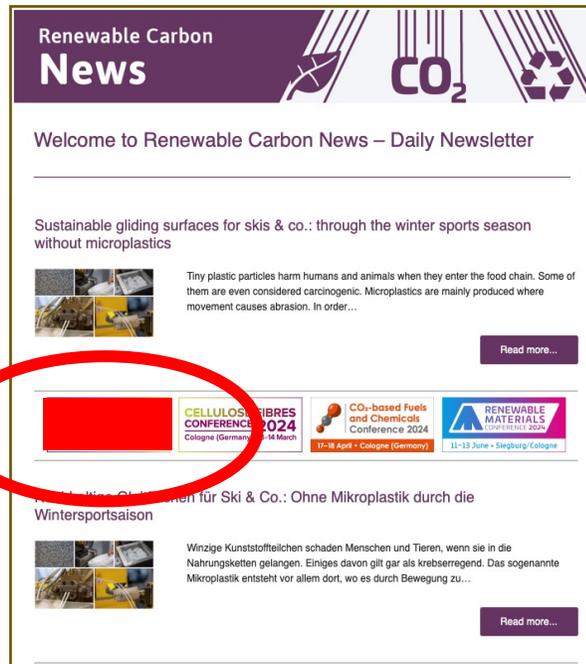
POSITIONS



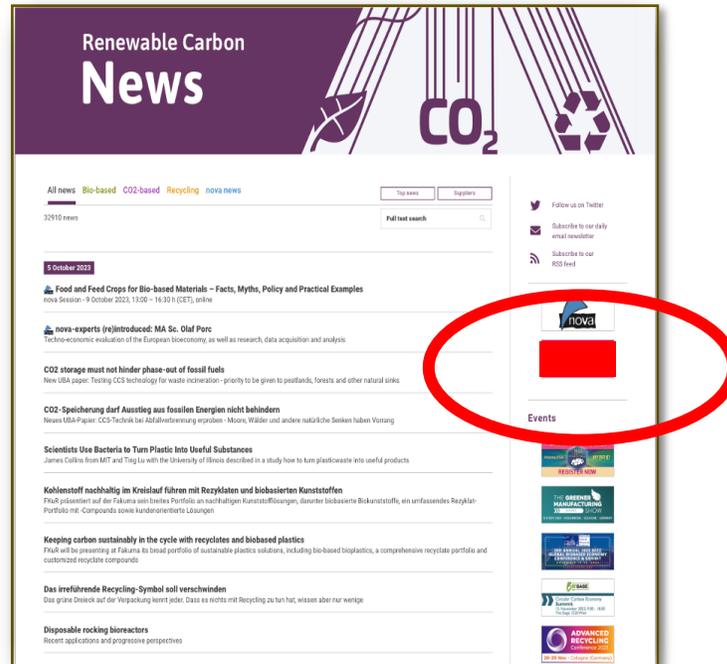
INDUSTRIES



WEBSITE



NEWSLETTER



SIZE 150x65 Pixel

BANNER SMALL

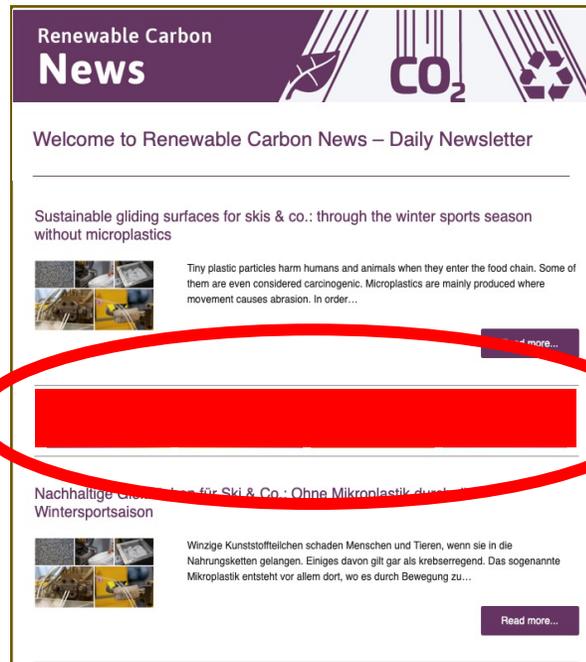
Size:
150x65 Pixel (to be send to us in 300x130)

Duration:
1, 2 or 3 months

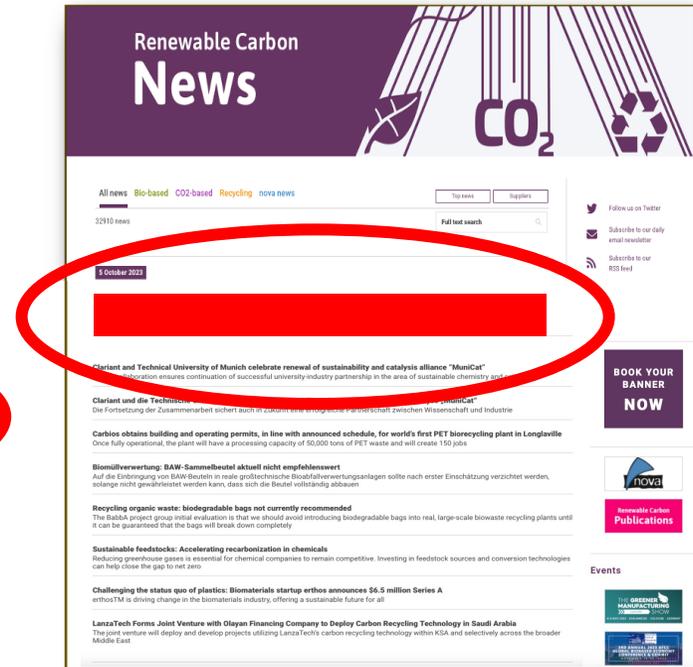
Place:
Renewable Carbon News Website and in daily Renewable Carbon News Newsletter

Prize:
1,200 – 2,400 EUR

WEBSITE



NEWSLETTER



SIZE 630x75 Pixel

BANNER LARGE

Size:
630x75 Pixel (to be send to us in 1260x150)

Duration:
1, 2 or 3 months

Place:
Renewable Carbon News Website and in
daily Renewable Carbon News Newsletter
(rotation)

Prize:
1,800 – 3,000 EUR

CHOOSE YOUR TIME PERIOD

	1 MONTH	2 MONTHS	3 MONTHS	
OPTION I SMALL	1,200 EUR	1,800 EUR	2,400 EUR	top positioning
OPTION II LARGE	1,800 EUR	2,400 EUR	3,000 EUR	top positioning rotation

All prices plus tax.

For more information and individual consultation please contact:

Guido Müller

+49 151 – 41 42 30 19

guido.mueller@nova-institut.de

