



# Media Kit 2024

Advertising Options in Renewable Carbon  
News (website & newsletter)



Oct. 2024



# BE VISIBLE WITH YOUR TOPICS IN YOUR TARGET GROUP



- Present your company to an international audience. Gain visibility alongside your latest press release, news and activities.
- We offer a great package to place your ad in our **RENEWABLE CARBON NEWSLETTER** and on our **RENEWABLE CARBON NEWS WEBSITE**.
- Possible packages vary from one, three or even six months. We help you choose the most suitable option to meet your needs.





# BE VISIBLE WITH YOUR TOPICS IN YOUR TARGET GROUP



The screenshot shows the Renewable Carbon News website interface. At the top, there is a navigation bar with links for HOME, SUPPLIERS, BOOK YOUR BANNER, CONTACT, and RENEWABLE CARBON. The main header features the 'Renewable Carbon News' title and a decorative graphic with a leaf, CO<sub>2</sub>, and a recycling symbol. Below the header, there are filters for 'All news', 'Bio-based', 'CO<sub>2</sub>-based', 'Recycling', and 'nova news'. A search bar labeled 'Full text search' is also present. The main content area displays a list of news items, including: 'Clariant and Technical University of Munich celebrate renewal of sustainability and catalysis alliance "MuniCat"', 'Clariant and die Technische Universität München erneuern Allianz für Nachhaltigkeit und Katalyse „MuniCat“', 'Carbios obtains building and operating permits, in line with announced schedule, for world's first PET biorecycling plant in Longjumeau', 'Biomüllverwertung: BAW-Sammelbeutel aktuell nicht empfehlenswert', 'Recycling organic waste: biodegradable bags not currently recommended', 'Sustainable feedstocks: Accelerating recarbonization in chemicals', 'Challenging the status quo of plastics: Biomaterials startup erthos announces \$6.5 million Series A', and 'LanzaTech Forms Joint Venture with Olayan Financing Company to Deploy Carbon Recycling Technology in Saudi Arabia'. On the right side, there are social media links for Twitter, email newsletters, and RSS feed, along with a 'BOOK YOUR BANNER NOW' button and a 'nova Publications' button. An 'Events' section at the bottom right lists 'THE GREENER MANUFACTURING SHOW' and '2023 ANNUAL ZERO EMISSIONS CONFERENCE & FORUM'.

## RENEWABLE CARBON NEWS

Top news on Bio-based and  
CO<sub>2</sub>-based Economy and  
Chemical Recycling Worldwide

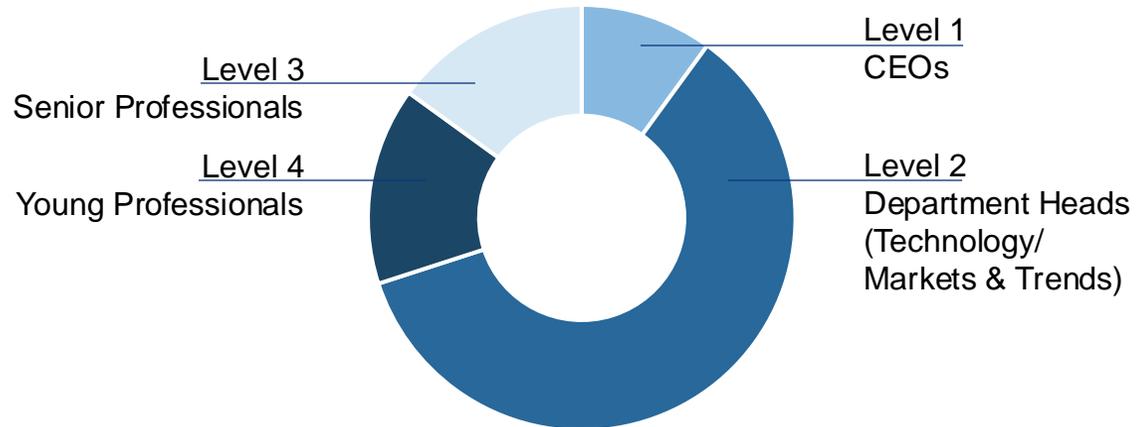
340,000 website page views monthly

2.287 newsletter subscriptions

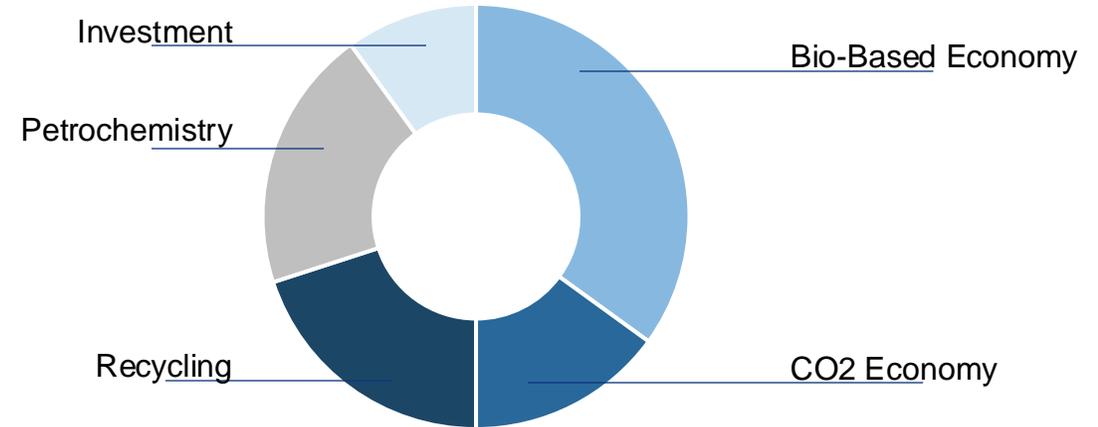
Daily distribution



## POSITIONS



## INDUSTRIES

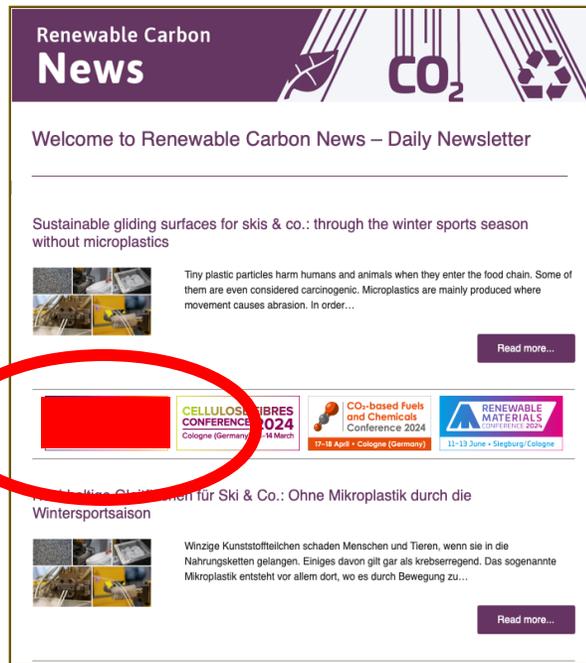




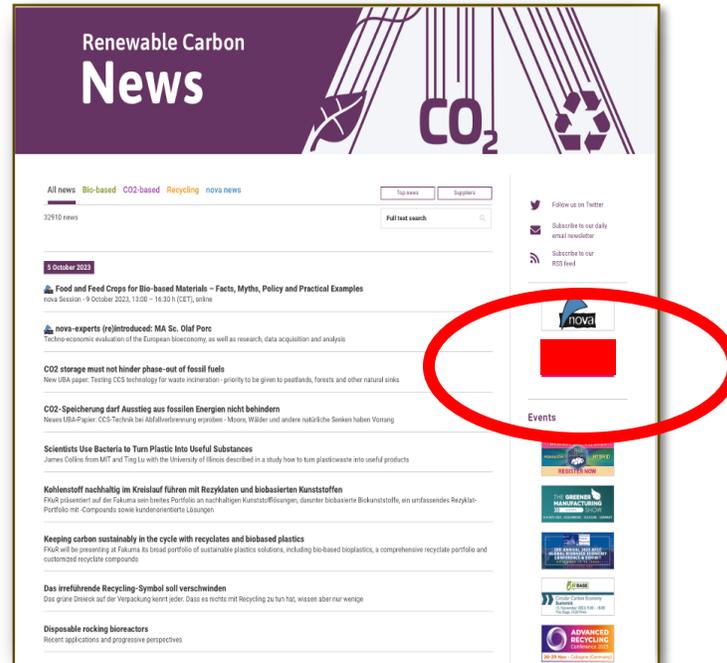
# CHOOSE THE OPTION THAT FITS BEST OPTION I - SMALL



## WEBSITE



## NEWSLETTER



## BANNER SMALL

**Size:**  
150x65 Pixel (to be send to us in 300x130)

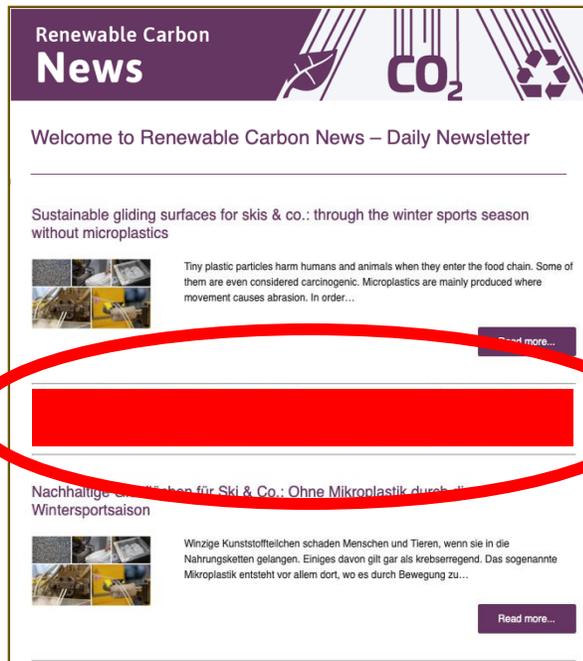
**Duration:**  
1, 3 or 6 months

**Place:**  
Renewable Carbon News Website and in  
daily Renewable Carbon News Newsletter

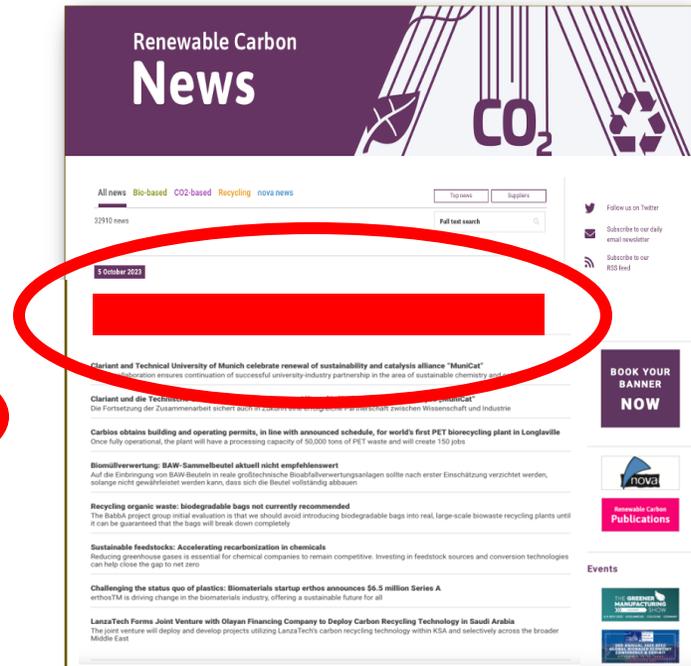
**Prize:**  
900 – 1.600 EUR

**SIZE 150x65 Pixel**

## WEBSITE



## NEWSLETTER



**SIZE 630x75 Pixel**

## BANNER LARGE

**Size:**  
630x75 Pixel (to be send to us in 1260x150)

**Duration:**  
1, 3 or 6 months

**Place:**  
Renewable Carbon News Website and in daily Renewable Carbon News Newsletter (rotation)

**Prize:**  
1.600 – 2.300 EUR

## CHOOSE YOUR TIME PERIOD

	1 MONTH	3 MONTHS	6 MONTHS	
<b>OPTION I SMALL</b>	900 EUR	1.200 EUR	1.600 EUR	top positioning
<b>OPTION II LARGE</b>	1.600 EUR	1.900 EUR	2.300 EUR	top positioning rotation

All prices plus tax.

For more information and individual consultation please contact:

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