



Media Kit 2024

Advertising Options in Renewable Carbon News
(website & newsletter)



Jan. 2024

BE VISIBLE WITH YOUR TOPICS IN YOUR TARGET GROUP

Present your company to an international audience.
Gain visibility alongside your latest press release,
news and activities.

We offer a great package to place your ad in our
RENEWABLE CARBON NEWSLETTER and on our
RENEWABLE CARBON NEWS WEBSITE.

Possible packages vary from one, three or even six
months. We help you choose the most suitable
option to meet your needs.



CHOOSE THE BEST READ SOURCE ON RENEWABLE CARBON TOPICS



RENEWABLE CARBON NEWS

Top news on Bio-based and
CO₂-based Economy and
Chemical Recycling Worldwide

340,000 website page views monthly

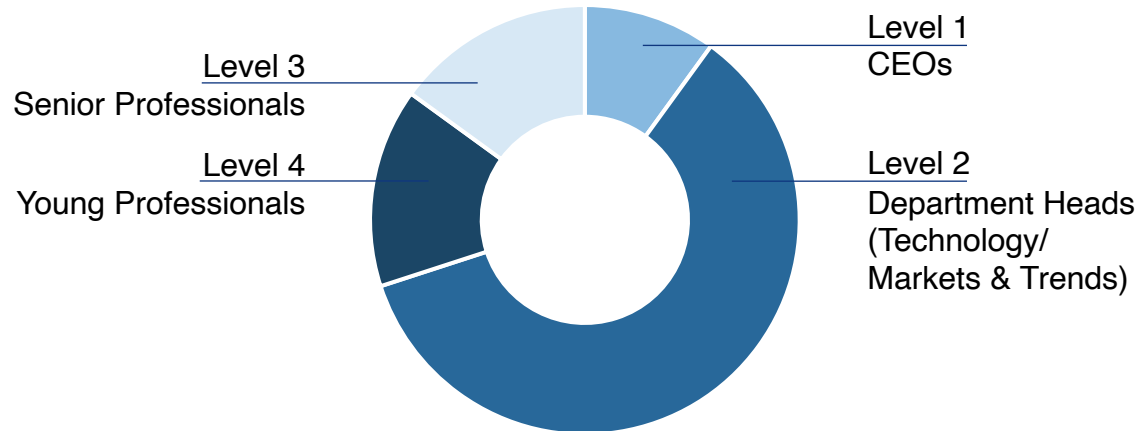
2.287 newsletter subscriptions

Daily distribution

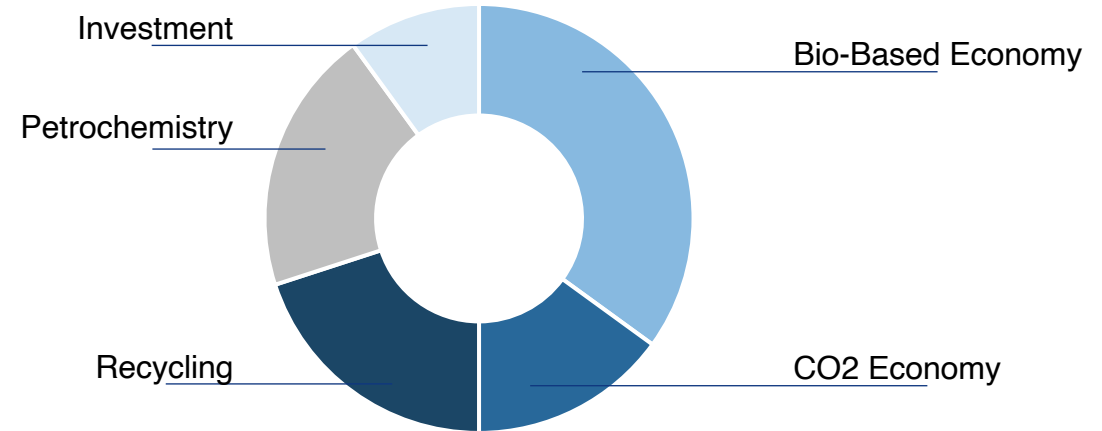
REACH YOUR TARGET GROUP ON POINT



POSITIONS



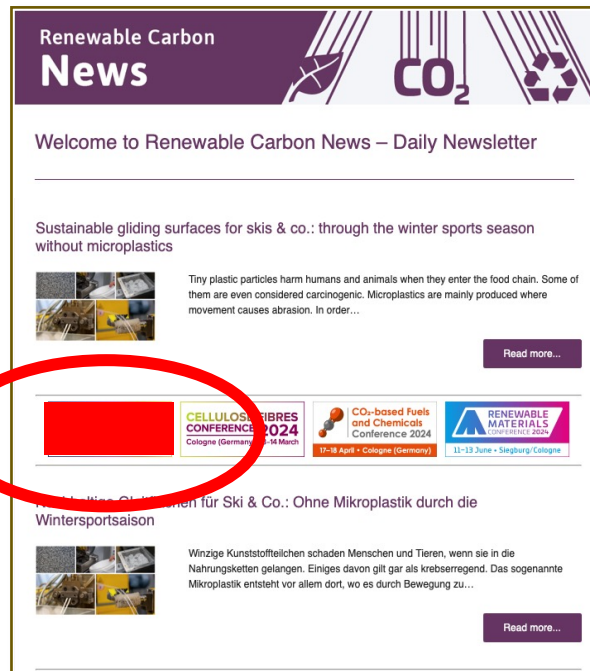
INDUSTRIES



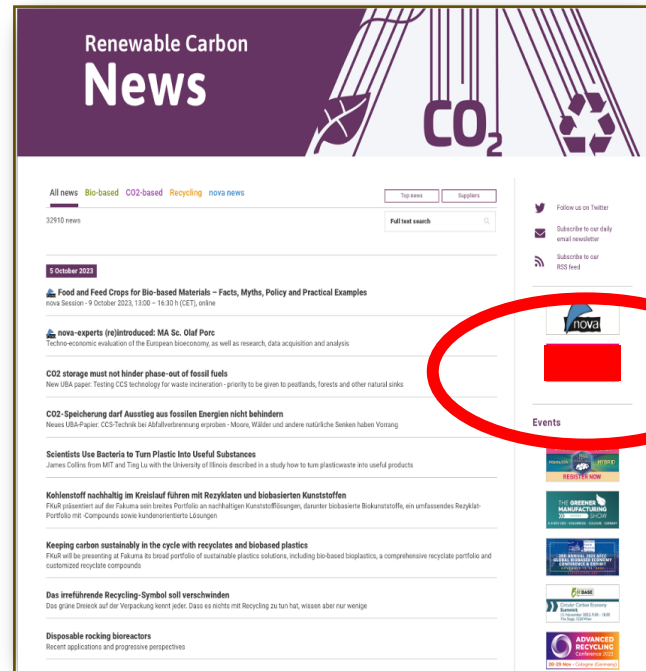
CHOOSE THE OPTION THAT FITS BEST

OPTION I - SMALL

WEBSITE



NEWSLETTER



BANNER SMALL

Size:
150x65 Pixel (to be send to us in 300x130)

Duration:
1, 3 or 6 months

Place:
Renewable Carbon News Website and in
daily Renewable Carbon News Newsletter

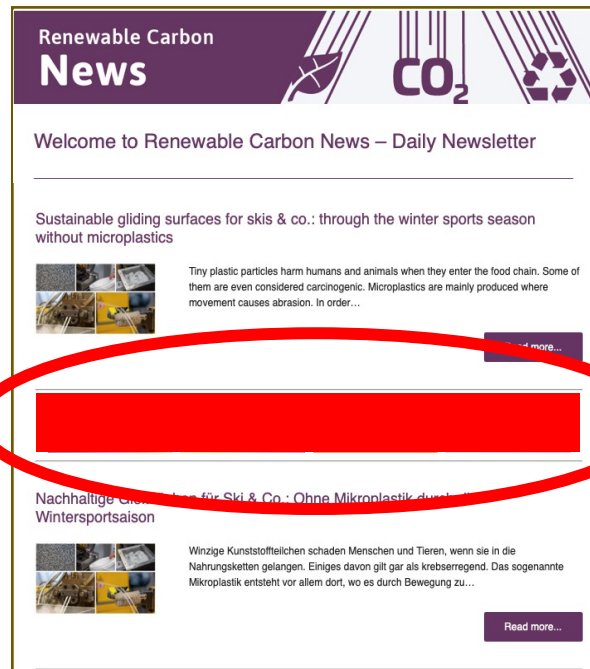
Prize:
900 – 1.600 EUR

SIZE 150x65 Pixel

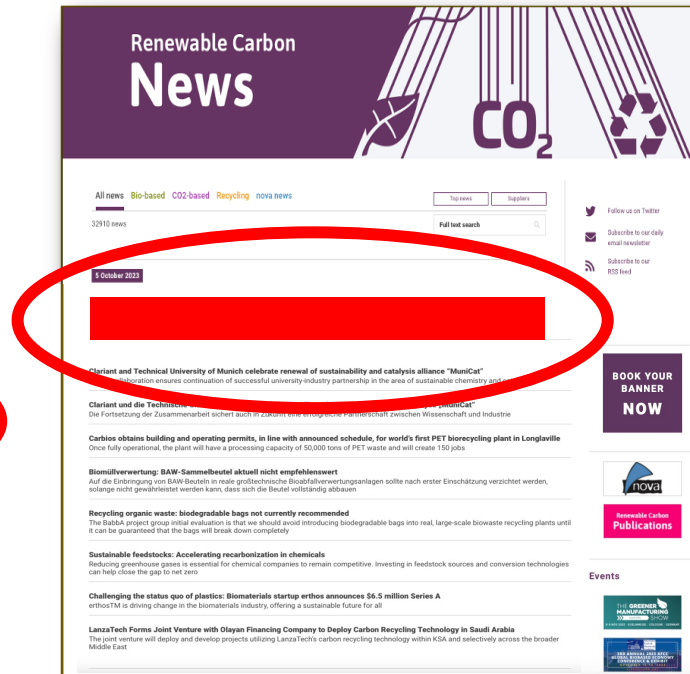
TRY SOMETHING BIGGER TO BE SEEN

OPTION II - LARGE

WEBSITE



NEWSLETTER



SIZE 630x75 Pixel

BANNER LARGE

Size:
630x75 Pixel (to be send to us in 1260x150)

Duration:
1, 3 or 6 months

Place:
Renewable Carbon News Website and in
daily Renewable Carbon News Newsletter
(rotation)

Prize:
1.600 – 2.300 EUR

BENEFIT FROM AN EXCEPTIONAL PRICING OFFER

CHOOSE YOUR TIME PERIOD

	1 MONTH	3 MONTHS	6 MONTHS	
OPTION I SMALL	900 EUR	1.200 EUR	1.600 EUR	top positioning
OPTION II LARGE	1.600 EUR	1.900 EUR	2.300 EUR	top positioning rotation

All prices plus tax.

For more information and individual consultation please contact:

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